

July 15, 2006

Agent Name  
Agency Name  
Street Address  
City, State, Zip

Dear Agent:

During his opening monologue on February 9, 2006, Jay Leno kidded that people knew more about Britney Spears than they did about the war in Iraq. Even though his comment was made as a joke, it bears a great deal of truth because we live in a society consumed by celebrity and all things "Hollywood." And at the forefront of it all is a commercial empire that's successfully mesmerized the public with its nonstop bombardment of star power – entertainment news!

Celebrity reporting has never been more glamorous than it is today. With all of the entertainment based magazines, newspapers, and television shows, there's little left to the imagination as to how explosive this brand of journalism has become. Yet, no one has actually attempted to write a book about this fascinating industry...until now! *Inside the Hollywood Beat* is an up close and personal look into the glorious world of entertainment corresponding, depicting the collective experiences of the press corps that delivers the daily buzz to the millions of showbiz news junkies around the globe.

Having spent years as a freelance writer and producer, I was afforded a unique opportunity to meet individuals who are intimately tied to this sector of the business. My new book *TV Land Detroit* (the University of Michigan Press, 5/5/06) not only reflects my genuine passion for the entertainment media, but is rapidly becoming a hit with the very industry it portrays!

With an established audience already in place, there's no doubt that *Inside the Hollywood Beat* will take the public by storm! To better illustrate the spirit of the book, please allow me to submit my proposal to you for further consideration. I can be contacted by phone at (734) 261-1956 or e-mail at [tvlanddetroit@yahoo.com](mailto:tvlanddetroit@yahoo.com) and look forward to your enthusiastic response! Thank you for your perusal of this material.

Sincerely,

Gordon Castelnero